



MEMBERS' CONFERENCE & AGM

Friday 12 May 2023



Welcome to the Members' Conference & AGM

We are delighted to welcome you to our
Members' Conference 2023.

Whether you are joining us online or meeting us in person, we're excited to welcome you to our 2023 conference.

English UK exists to support and represent the UK's accredited ELT centres, bringing diverse organisations together to help them thrive and transform the lives of language students through learning and intercultural understanding.

We have found over the last two decades, and especially during the global pandemic, that these varied organisations – our members - do best when they are part of a community with a shared vision, values and ambitions.

Today is all about that community. We will have the opportunity to hear from experts in the industry and your fellow members about the past year and what our future may look like. We hope you enjoy the sessions and the chance to network and learn from each other.

Have a wonderful conference and we look forward to the year ahead with positivity and energy.



Jodie Gray
Chief Executive
English UK

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Timetable

Friday 12 May 2023

09:00 – 10:00	Registration and refreshments
10:00 – 10:15	Welcome from English UK
10:15 – 11:00	Insights into the current state of the UK ELT market and where it is headed with Ivana Slobodnikova followed by panel discussion
11:05 – 11:30	English UK: seizing opportunities, striving for success with Jodie Gray
11:30 – 11:40	Meet our exhibitors
<i>11:40 – 12:00</i>	<i>Refreshments and exhibition</i>
12:00 – 12:30	Annual General Meeting (English UK centre members only)
12:30 – 13:00	Debate of conference motions + Q&A with English UK leadership team
<i>13:00 – 14:00</i>	<i>Lunch and exhibition</i>
14:00 – 15:05	Member presentations and roundtable discussions
15:10 – 15:30	Language: A Gateway programme with RefuAid
<i>15:30 – 16:00</i>	<i>Refreshments and exhibition</i>
16:00 – 17:00	Closing keynote address: The Future of English: Global Perspectives with Mina Patel, Mike Solly and Steve Copeland
<i>17:00 – 18:00</i>	<i>Networking reception</i>



Join the conversation
#EUKConference #UKELT

How to join online

All sessions will take place using Zoom webinar or Zoom meeting.

You will receive the Zoom links to the sessions by email at least two days before the conference. In order for the team to monitor attendance, and to prevent any security breaches, we will require you to register your attendance for selected sessions in advance. Please use the name you used to register for the event.

Do not pass the Zoom links to a colleague. Anyone not registered for the event will be removed automatically. If a colleague wishes to attend the event they will need to register for the event.

Use Zoom's Chat function to communicate with English UK, but please do not submit questions using this feature.

Do not record the sessions. Please respect the privacy of audience members if using screenshots on social media or other publicity – use images that only show presenters' faces and names.

How to participate in the AGM and conference motions

Whilst the conference is open to all, only the nominated representative (i.e. the primary contact) of an English UK member centre, or their appointed proxy, may participate in the AGM and/ or the conference motions debate.

The AGM will start at 12:00. It is a hybrid event. You may have your video on.

Join this meeting five minutes' before the start time (11:55) and add your 'name, centre name and member number' to your Zoom name. Your Zoom name should look like this:

Joe Bloggs, Your School of English, 789

If you wish to speak during the AGM or the debate, use the 'Raise hand' function in Zoom and wait to be called upon.

Voting

We will use [Sli.do](#) to facilitate the voting process in both the AGM and the conference motions debate.

The software is easy to use and we encourage all those who are eligible to take part.

Thank you to our event sponsor

Skills for English by PSI

Skills for English is the result of a partnership between the Scottish Qualifications Authority (SQA) and PSI, a global testing provider, delivering 22 million assessments a year in over 160 countries.

One of the fastest growing English language assessments globally, our tests are accepted as a standard for study, work, and settlement purposes by an increasing number of governments and institutions worldwide.

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Talk to one of our representatives today to discuss how we can add additional value to your services.



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Sessions and speakers

Insights into the current state of the UK ELT market and where it is headed

10:15 – 11:00

This market intelligence session will comprise a deep dive into the UK's English language teaching (ELT) landscape delivering clarity on the pace and trajectory of post-pandemic market recovery.

Ivana from English UK's insight partner, BONARD, will guide you through the key findings of English UK's Student Statistics Report 2023: English language students in the UK in 2022.

Discover where the UK is at compared to 2019 levels, what the pace and trajectory of recovery is, what segments and what source markets are trending.

Following Ivana's short presentation, there will be a panel of industry professionals to discuss their take on the data and their perspectives on the trends shaping the language travel sector through 2023 and beyond.



Ivana Slobodnikova,
BONARD

11:05 - 11:30

English UK: seizing opportunities, striving for success

English UK's Chief Executive, Jodie Gray, will review the activities of the association over the last year and our ambitions for the future. She will discuss the challenges facing UK ELT and how, by harnessing the collective energy of the membership, the association plans to surmount them.

Jodie Gray was appointed chief executive of English UK in November 2020. Having worked at English UK for many years, she is extremely proud of the association and its executive team and is committed to supporting the members and the UK ELT sector.

11:30 - 11:40

Meet our exhibitors

The service providers exhibiting at this event are an important part of our industry. Each exhibitor will spend one minute introducing themselves and their services to you.

Please visit their exhibition spaces during the lunch and afternoon refreshment breaks.

Sessions and speakers

12:00 - 13:00

Annual General Meeting and conference motions

This is for English UK centre members only and will be led by Mark Rendell, chair of the English UK Board of Trustees.

The AGM's purpose is to:

- Allow members to receive and endorse reports from the trustees on the work of the association over the year including the Annual Report, financial accounts and complaint cases heard by the Ombudsman.
- Consider any nominations for Honorary Members or Fellows.
- To make any changes to the association's Rules or constitution (Articles of Association), if necessary.
- Discuss other matters that affect the entire organisation.

During the meeting members will be encouraged to vote on matters on the agenda and ask questions.

English UK is working hard to reduce waste, so please download a copy of the papers on your tablet/ phone in advance as no paper copies will be provided.

Immediately following the AGM, there will be a closed session to debate any conference motions submitted in advance.

14:00 - 15:05

Member presentations and roundtable discussions

With decades of experience within the membership, we are keen to facilitate best practice and ideas sharing on topics you care about. There will be short presentations followed by roundtable discussions on the topics below:

- UK ELT and the environment
- AI and ELT
- Resourcing the classroom
- Managing your teams' wellbeing
- How to lobby locally

15:15 - 15:30

Language: A Gateway programme

RefuAid's Language: A Gateway programme launched in 2016, working with accredited English language schools across the UK to provide free tuition for those who have had to flee their homes and have sought asylum in the UK. The programme has supported over 1,000 individuals from a displaced background – from Sudan to Ukraine, Afghanistan to Yemen - to gain the language qualification needed for either higher education or professional requalification.

In this session, RefuAid's Chief Operating Officer, Kate Higgins, will provide an update on the impact the programme has made, and both current and alumni students will share their stories.

The Future of English: Global perspectives

16:00 – 17:00



Mina Patel



Mike Solly



Steve Copeland

The British Council Future of English programme aims to identify key trends that will define the role of English as a global language in the coming decade, and the issues and opportunities for countries around the world in achieving their goals for the use of English in their contexts.

The starting point was the 2006 landmark publication *English Next* by David Graddol. We analysed Graddol's predictions 15 years after they were made and developed a new set of proposed trends. These were interrogated and revised during fourteen roundtables with policy makers and influencers across the globe. We are now developing an open-access research agenda as part of the next phase.

In this presentation, Mina, Mike and Steve will provide an overview of the programme, share findings from the roundtable data and discuss the impact they may have on teachers, institutions and governments, and suggest ideas for possible further research.

Mina Patel is a researcher with the Assessment Research Group at the British Council. Her background is in English language teaching and training and is currently a PhD student.

Mike Solly has worked in the English language teaching field for over 30 years and returned to the British Council at the end of 2015 with a global strategic role in English for Education systems.

Steve Copeland is Research and Insight Lead for the English Programmes team at the British Council. He was previously the British Council's Global Examiner Manager and Head of Examiner Standards for IELTS.

Thank you for joining us, we look forward to seeing you again at an upcoming event

StudyWorld autumn 2023

Online

Wednesday 20 - Thursday 21 September 2023

Marketing Conference 2023

etc.venues St Paul's, London

Friday 29 September 2023

StudyWorld China Roadshow 2023

Beijing and Shenzhen

Sunday 26 November - Friday 1 December 2023

StudyWorld London 2024

Hilton London Bankside

Monday 22 - Wednesday 24 January 2024

ELT Conference 2024

Hilton London Canary Wharf

Friday 1 - Saturday 2 March 2024



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