



# Certificate in International Business English Training

The Cert IBET was developed by English UK and LanguageCert to enhance the skills and expertise of business English trainers, increasing their employability prospects in this sector and improving their ability to deliver a quality product to potential clients.

In partnership with

**Language  
Cert**

## What can the Cert IBET do for you?

The Cert IBET is a specialist qualification for business English trainers to enhance skills, expertise and competitiveness. The course is designed to give you:

- Greater confidence in your ability to deliver practical and relevant professional English training
- The knowledge and skills required to become an effective and successful professional English trainer
- Enhanced career prospects and earning potential with a qualification that has international currency
- An advantageous quality standard in a competitive industry
- A qualification to demonstrate your expertise to clients and employers
- Build on your TEFL Certificate qualification and gain a respected international qualification from a trusted awarding body with over 70 years experience in English Language Testing.

## Entry requirements

Applicants must have an initial teaching qualification such as the Trinity College London Certificate in TESOL and at least one year's ELT teaching experience, a year being a minimum of 480 teaching hours.

Experience of business English training and access to business English learners is also desirable.

Applicants should have a minimum level of English equivalent to Trinity ISE III, IELTS 7.0, TOEFL 627 or CEFR C1.

## How do I apply?

Contact a validated course provider directly. A list of course providers is available on both the LanguageCert and English UK websites. If you wish to become a course provider please contact English UK.

## Contact us

### English UK

training@englishuk.com  
englishuk.com/training

### LanguageCert

info@languagecert.org  
www.languagecert.org

## Syllabus

The Cert IBET consists of 10 core modules:

1. Business English definitions
2. Concepts and language
3. Needs analysis and research
4. Materials and resources
5. Internationalism
6. Course and syllabus design
7. Methods, approaches and techniques
8. Business communication skills development (1)
9. Business communication skills development (2)
10. Assessment and evaluation

## Features

The course's flexibility guarantees there will be a format that suits your learning style and needs.

- 50+ hours total input
- 40 hours core content
- 10 hours material tailored to particular interests, markets or training groups
- Two-week full-time, part-time, blended and distance learning delivery options.

## Assessment

Assessment through one 3,000 - 4,000 word assignment.

Assignment titles focus on the development and evaluation of practical business English training skills.

All assignments are moderated by LanguageCert. Course validation and administration is carried out by English UK.